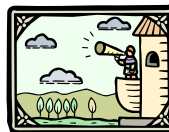


WELCOME TO THE CENTER FOR HEALTH PROMOTION NETWORK!

A Monthly Newsletter Compiled By
THE CENTER FOR HEALTH PROMOTION
October 2006



ANNOUNCEMENTS

NEW WEB SITE: NATIONAL HEALTH POLICY TRAINING ALLIANCE FOR COMMUNITIES OF COLOR

We wanted to take a moment to inform you of a new and exciting Web site (link to <http://www.healthpolicyalliance.org/>) from the National Health Policy Training Alliance for Communities of Color. If you're unfamiliar with this partnership, the National Health Policy Training Alliance for Communities of Color is a partnership between Families USA, the Joint Center Health Policy Institute (HPI), the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund, and the National Medical Association (NMA). This unique partnership was created to make clear the link between efforts to reduce racial and ethnic health disparities and the role of health policymaking, as well as to ensure that community leaders have the tools, information, and resources they need to address these issues. The work of the Alliance is generously funded by the W.K. Kellogg Foundation. The overarching mission of the Alliance is to empower community leaders, elected officials, and journalists from communities of color with pertinent information about health policy developments in order to: expand their capacity to address and catalyze action on crucial health and health care issues; bolster the skills of leaders from communities of color to play a more influential role in shaping and creating health policies that are of relevance to their respective communities; and engage diverse leaders in national health policy development. The new Alliance Web site, located at www.healthpolicyalliance.org, serves as a one-stop shop for up-to-date information and tools on health, health policy, and health disparities information from the four partner organizations. The site will be updated throughout the year to include resources on Alliance community leader and journalism training and events, publications, and other related resources. We hope that you visit our site frequently and sign up to receive our publications and resources. To join the Alliance listserv, please go to www.healthpolicyalliance.org and type your e-mail in the "Sign Up" box that is located in the upper right-hand corner of the home page. We look forward to hearing your feedback on the Web site and having you participate in our upcoming events!

Take care, Gail C. Christopher, D.N., Vice President, Office of Health, Women & Families Director, Health Policy Institute

PANDEMIC FLU: PLANNING AND RESPONSE ACTIVITIES

Several excellent web sites offer information regarding the upcoming flu season. These sites are listed below:

www.oseh.umich.edu – Information on UM policies for business continuity planning (planning scenarios, staffing shortages, emergency action plans, etc.)

www.pandemicflu.gov – Information on Michigan state and local planning and response activities (planning checklists, tools, risk communication, national strategy)

www.cdc.gov/flu - Information on influenza and influenza vaccine

NEWS



HEALTH DISPARITIES REPORT

Hispanic and African American working-age adults face gaps in health insurance coverage, problems accessing care, and medical debt at higher rates than their white counterparts, Commonwealth Fund researchers have found. According to the new analysis, Health Care Disconnect: Gaps in Coverage and Care for Minority Adults, 62 percent of Hispanics ages 19 to 64 an estimated 15 million people were uninsured at some point during the year, more than three times the rate for white adults in that age range (20%). The analysis found that disparities in coverage persisted across income levels.

Website: www.cmwf.org/publications/publications_show.htm?doc_id=386220&#doc386220

WIDE GAPS FOUND IN MORTALITY RATES AMONG U.S. GROUPS

By David Brown

A black man living in a high-crime American city can expect to live 21 fewer years than a woman of Asian descent in the United States. The man's life expectancy, in fact, is closer to that of people living in West Africa than it is to the average white American.


To view the entire article, go to

<http://www.washingtonpost.com/wp-dyn/content/article/2006/09/11/AR2006091101297.html?referrer=emailarticle>

HEALTH CARE COVERAGE AND ACCESS FOR HISPANICS: HOW DOES IT DIFFER ACROSS AMERICA?

A new report from the Foundation's Kaiser Commission on Medicaid and the Uninsured finds that as the Hispanic population grows and moves beyond urban centers, Hispanics in "new growth communities" face greater barriers to health care than those in cities considered "major Hispanic centers."

By 2003, the uninsured rate for Hispanics in new growth communities rose to a level equal to that of Hispanics in major centers. However, less than half (43%) of the Hispanic population in new growth communities live within five miles of a community health center compared to 71% of the population in major centers. Additionally, only half of the new growth community Hispanics live within 10 miles of a safety-net hospital compared to 82% of Hispanics in major centers.

 [Health Coverage and Access to Care for Hispanics in "New Growth Communities" and "Major Hispanic Centers"](#)

FAMILY AND FRIENDS CAN HELP MANAGE OR PREVENT DIABETES IN HISPANIC COMMUNITIES: CDC SUPPORT RESEARCH AIMED AT IMPROVING HEALTH

About 2.5 million (9.5 percent) Hispanic Americans age 20 or older struggle with diabetes in the United States. Three Prevention Research Centers (PRC) funded by the Centers for Disease Control and Prevention (CDC) – The University of Arizona’s Southwest Center for Community Health, the San Diego Prevention Research Center, and the University of Illinois at Chicago Prevention Research Center – are working to reverse the trend and ultimately eliminate health problems such as diabetes and obesity that disproportionately affect Hispanic communities.

Approaches being tested focus on how families and friends can help people start or keep doing things that will help prevent diabetes. The current research is evaluating family involvement, walking clubs and other things that foster physical activity, and teaching people to be health coaches.

“The studies being done by our Prevention Research Centers involving Hispanic communities in Arizona, San Diego, and Chicago are looking for ways that people can help family members and friends stay healthy,” said Janet Collins, Ph.D., director of CDC’s National Center for Chronic Disease Prevention and Health Promotion. “If we hope to significantly reduce the number of people suffering from diabetes and obesity, we need family members and others to get involved. The research being done here is helping to identify the best and most effective ways that people can help others become and stay healthy.”

The CDC funds 33 Prevention Research Centers that work with communities as well as design and conduct research on innovative ways to promote health and reduce or prevent chronic diseases, particularly among populations disproportionately impacted by chronic diseases. After the programs are designed and evaluated, they are made available for use by other communities throughout the United States. The work being done by the Prevention Research Centers is an important part of CDC’s goals to help improve the health of individuals, families, and communities across the nation, Collins said.

In the Arizona, San Diego, and Chicago projects, the research efforts center on finding specific ways that family members and social groups can help manage or prevent diabetes in Hispanic communities.

For instance, the Arizona’s research program, Diabetes and the Family, teaches people with diabetes how to manage the disease. In addition, parents, children, siblings, and other relatives learn how to help their loved ones diagnosed with diabetes and to take steps to lower their own risks of developing the disease. Family members encourage each other in eating well and being active.



PHYSICAL ACTIVITY UPDATES

NONE TO REPORT THIS MONTH



HIV/AIDS UPDATES

HIV/AIDS REPORTS

[Updated Public Opinion Spotlights on HIV/AIDS](#)

Kaiser has updated five Public Opinion Spotlight resources related to HIV/AIDS examining: the HIV/AIDS Epidemic in the United States; the Global HIV/AIDS Epidemic; Public Knowledge and Perceptions of HIV/AIDS; Stigma and Discrimination Related to HIV/AIDS; and Experiences and Attitudes about HIV Testing. The HIV/AIDS Spotlights are part of a larger collection of [Kaiser Public Opinion Spotlights](#), each of which examines current views and trends over time on a key health care issue, using data from Kaiser polls and other sources. Other topics include public opinion on Health Insurance & Health Care Costs, Prescription Drugs, Disability & Long-Term Care and Medical Errors & Malpractice.

[Statehealthfacts.org Updates Data on HIV/AIDS Funding, ADAP Waiting Lists, and HIV Testing and Reporting Policy](#)

Statehealthfacts.org has updated data on federal funding streams for HIV/AIDS for FY 2005. Funding totals from the [Ryan White CARE Act](#), [The Centers for Disease Control and Prevention \(CDC\)](#), the [Substance Abuse and Mental Health Services Administration \(SAMHSA\)](#), the [Housing Opportunities for Persons with AIDS \(HOPWA\) Program](#), and the [Office of Minority Health \(OMH\)](#) are now available by state and region. Updated information on [waiting lists](#) and other [cost containment strategies](#) for AIDS Drug Assistance Programs (ADAPs) is also available for all states. Information on state HIV [testing](#) policy and HIV [reporting](#) policy has also been updated. Statehealthfacts.org provides free, up-to-date, and easy-to-use health data on all 50 states, covering more than 500 health topics.

CANCER UPDATES



EXERCISE MAY HELP BREAST CANCER PATIENTS SURVIVE – ACTIVITY IN YEAR PRIOR TO DIAGNOSIS IMPROVED OUTLOOK, STUDY FOUND



(HealthDay News) -- Women who are physically active in the year before they receive a diagnosis of breast cancer are more likely to survive the disease, a new study finds. "We found a beneficial effect on survival for exercise undertaken in the year before diagnosis, particularly among women who were overweight or obese near the time they were diagnosed with breast cancer," said study author Page Abrahamson, a postdoctoral researcher at the Fred Hutchinson Cancer Research Center in Seattle. The study is published in the Oct. 15 issue of *Cancer*.

In the study, Abrahamson's team analyzed data on nearly 1,300 women ages 20 to 54 who were diagnosed with invasive breast cancer between 1990 and 1992. They asked the women about their average frequency of moderate and vigorous physical activity when they were age 13, 20 and during the year before their diagnosis.

An abundance of regular exercise before diagnosis was associated with improved disease outcomes. The association was particularly strong for women with a body mass index (BMI) of more than 25 -- the statistical threshold for overweight -- who also reported the highest levels of physical activity in the one year before their diagnosis. (For reference, a woman 5 feet 5 inches tall who weighs 150 pounds has a BMI of 25.)

Overall, women with rated in the highest 25 percent, in terms of their level of activity, were 21 percent more likely to survive than those rated in the bottom quarter. The benefits for women with BMIs above 25 who had high levels of activity rose; they were 30 percent less likely to die than those with BMIs above 25 who engaged in low levels of activity.

Activity in the teen years or early adulthood did not have an impact on survival, the researchers said.

While much other research has suggested that exercising regularly reduces the risk of getting breast and other cancers, less is known about what effect activity has on a woman's prognosis if and when she gets breast cancer. One previous study found a beneficial effect of exercise for both ideal-weight women and overweight women diagnosed with breast cancer, Abrahamson pointed out.



CHILD HEALTH UPDATES

SCHOOL HEALTH CENTERS HELP REDUCE TEEN PREGNANCY

NEW YORK (Reuters Health) - School-based health centers that provide high school students with preventive health care services and counseling on how to reduce high-risk behaviors, such as unprotected sexual intercourse, may help decrease teen pregnancy rates, according to the findings of a Colorado study. Pregnancy rates among black teens in Colorado have dramatically decreased since the early 1990s, even more so than the rates reported by other states across the nation. The steepest drop in pregnancy was observed among Colorado teens who attended schools with school-based health centers.

The "dramatic and unprecedented decline" in fertility rates "may be attributed to increasing access to physical and mental health services by locating them in schools, where students can easily use them when needed," according to co-authors Dr. Sue A. Ricketts and Bruce P. Guernsey, both of the Colorado Department of Public Health and Environment in Denver.

Between 1991 and 1997, the percentage of pregnant black adolescents dropped by 26 percent throughout the nation, according to the National Center for Health Statistics. However, the decline in Colorado was even greater -- 15 points lower -- than the national average and pregnancy rates were lower in Denver than in any other part of the state. In addition, the Colorado rates have continued to fall since 1997.

Ricketts and Guernsey investigated the association between Colorado's declining fertility rates and the state's establishment of school-based health centers in the 1990s. The centers promote healthy behaviors while providing various types of health care. Most school-based centers, which now appear in about 1,800 schools throughout the country, promote healthy behaviors and provide health services, including reproductive health services. Contraception services are offered off-site via student referrals.

Specifically, births declined by 77 percent in black teens who attended schools with health centers. While rates also declined in schools without health centers, the decline was just 56 percent. What's more, abortion rates also dropped during the study period, Ricketts and Guernsey note. In light of the findings, they recommend that "communities and policy makers interested in improving the health status of adolescents should consider increasing the number of school-based health centers."

SOURCE: American Journal of Public Health, September 2006.



WOMENS' HEALTH UPDATES

WOMEN'S HEALTH IN THE US – NIAID REPORT

- **From the National Institutes of Health**
- [Women's Health in the U.S.: NIAID Research on Health Issues Affecting Women](#)
(National Institute of Allergy and Infectious Diseases) - Large PDF file



CONFERENCES

**17TH ANNUAL ART & SCIENCE OF HEALTH PROMOTION CONFERENCE:
"Integrating Health Promotion into all Sectors of Society"**

March 28-April 1, 2007

Moscone Center, San Francisco, California

www.healthpromotionconference.org/

COMMUNITY/CAMPUS PARTNERSHIPS FOR HEALTH CONFERENCE

April 11-14, 2007

Toronto, Canada

<http://depts.washington.edu/ccph/conf-overview.html>

**NATIONAL HEALTH EDUCATION CONFERENCE
AND SOPHE'S 2007 MIDYEAR SCIENTIFIC
CONFERENCE**

June 7-9, 2007

Seattle, Washington

www.sophe.org

7th ANNUAL ART & SCIENCE OF HEALTH PROMOTION CONFERENCE

March 28-31, 2007

Moscone Center, San Francisco, California

www.healthpromotionconference.org



CALENDAR OF EVENTS

October 2006

1 - 31

National Disability Employment Awareness Month

Office of Disability Employment Policy
 U.S. Department of Labor
 Frances Perkins Building
 200 Constitution Avenue, NW
 Washington, DC 20210
 (866) 633-7365
 (202) 693-7888
 (877) 889-5627 TTY

www.dol.gov/odep

Materials available

Contact: none available

1 - 31

Halloween Safety Month

Prevent Blindness America
 211 West Wacker Drive, Suite 1700
 Chicago, IL 60606
 (800) 331-2020

info@preventblindness.org

www.preventblindness.org

Materials available

Contact: PBA Consumer and Patient Hotline

1 - 31

National Celiac Awareness Month

Celiac Sprue Association/USA
 P.O. Box 31700
 Omaha, NE 68131-0700
 (877) 272-4272

celiacs@csaceliacs.org

www.csaceliacs.org

Materials available

Contact: Mary Schluckebier

1 - 31

Healthy Lung Month

American Lung Association
 61 Broadway, 6th Floor
 New York, NY 10006
 (800) LUNG-USA (586-4872)
 (212) 315-8700

info@lungusa.org

www.lungusa.org

Materials available

Contact: none available

1 - 31

National Breast Cancer Awareness Month

National Breast Cancer Awareness Month Board
of Sponsors

233 North Michigan Avenue, Suite 1400

Chicago, IL 60601

(312) 596-3400

nbcaminfo@yahoo.com

www.nbcam.org/about_nbcam.cfm

Contact: Jennifer Dalton

1 - 31

National Dental Hygiene Month

American Dental Hygienists' Association
444 North Michigan Avenue, Suite 3400

Chicago, IL 60611

(312) 440-8900

(800) 243-ADHA

media@adha.net

www.adha.org

Materials available

Contact: Communications Division

1 - 31

National Family Sexuality Education Month

Planned Parenthood Federation of America

434 West 33rd Street

New York, NY 10001

(212) 541-7800

education@ppfa.org

www.plannedparenthood.org

Materials available

Contact: Michael McGee

1 - 31

Lupus Awareness Month

Lupus Foundation of America, Inc.

2000 L Street, NW, Suite 710

Washington, DC 20036

(888) 385-8787

(202) 349-1145 Fax

info@lupus.org

www.lupus.org

Materials available

Contact: Duane Peters

1 - 31

National Physical Therapy Month

American Physical Therapy Association
1111 North Fairfax Street
Alexandria, VA 22314-1488
(703) 684-2782 x3248

public-relations@apta.org

www.apta.org

Materials available

Contact: Public Relations Department

1 - 31

National Spina Bifida Awareness Month

Spina Bifida Association of America
4590 MacArthur Boulevard, NW, Suite 250
Washington, DC 20007-4226

(800) 621-3141

(202) 944-3285

sbaa@sbaa.org

www.sbaa.org

Materials available

Contact: Maya House

1 - 31

Rett Syndrome Awareness Month

International Rett Syndrome Association
9121 Piscataway Road, Suite 2B
Clinton, MD 20735
(800) 818-RETT

irsa@rettsyndrome.org

www.rettsyndrome.org

Materials available

Contact: Kathy Hunter

1 - 31

SIDS (Sudden Infant Death Syndrome) Awareness Month

First Candle/SIDS Alliance
1314 Bedford Avenue, Suite 210
Baltimore, MD 21208

(800) 221-7437

(410) 653-8226

info@firstcandle.org

www.firstcandle.org

Materials available

Contact: Laura Reno

1 - 31

"Talk About Prescriptions" Month

National Council on Patient Information and Education

4915 St. Elmo Avenue, Suite 505

Bethesda, MD 20814-6082

(301) 656-8565

ncpie@ncpie.infowww.talkaboutrx.org

Materials available

Contact: Information Specialist

1 - 31

National Medical Librarians Month

Medical Library Association

65 East Wacker Place, Suite 1900

Chicago, IL 60601

(312) 419-9094 x11

(312) 419-8950 Fax

info@mlahq.orgwww.mlanet.org/resources/nml-month/index.html

Materials available

Contact: Tomi Gunn

1 - 31

National Orthodontic Health Month

American Association of Orthodontists

401 North Lindbergh Boulevard

St. Louis, MO 63141

(314) 993-1700

info@aaortho.orgwww.braces.org

Materials available

Contact: Pam Paladin

1 - 31

Let's Talk Month

Advocates for Youth

2000 M Street, NW, Suite 750

Washington, DC 20036

(202) 419-3420

information@advocatesforyouth.orgwww.advocatesforyouth.org

Materials available

Contact: Barbara Huberman

1 - 31

Eye Injury Prevention Month

American Academy of Ophthalmology

P.O. Box 7424

San Francisco, CA 94120-7424

(415) 447-0213

(415) 561-8533 Fax

eyemd@aao.orgwww.aao.org

Materials available

Contact: Georgia Alward

1 - 31

National Down Syndrome Awareness Month

National Down Syndrome Society

666 Broadway

New York, NY 10012

(800) 221-4602

info@ndss.orgwww.ndss.org

Materials available

Contact: Communications Department

1 - 31**Children's Health Month**

Office of the Administrator, Office of Children's Health Protection

U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, NW, Mail Code 1107A

Washington, DC 20004

(202) 564-2188

(202) 564-2733 Fax

www.childrenshealth.gov

Materials available

Contact: Liz Blackburn

2 - 6**Drive Safely Work Week**

Network of Employers for Traffic Safety

8150 Leesburg Pike, Suite 410

Vienna, VA 22182

(888) 221-0045

(703) 891-6005

(703) 891-6010 Fax

nets@trafficsafety.orgwww.trafficsafety.org

Materials available

Contact: Kathryn Lusby-Treber

5**National Depression Screening Day**

Screening for Mental Health, Inc.

1 Washington Street, Suite 304

Wellesley Hills, MA 02481

(781) 239-0071

(781) 431-7447 Fax

info@mentalhealthscreening.orgwww.mentalhealthscreening.org

Materials available

Contact: none available

1 - 7**Hearing Aid Awareness Week**

International Hearing Society

16800 Middlebelt Road, Suite 4

Livonia, MI 48154

(734) 522-7200

(734) 522-0200 Fax

acmarkey@ihinfo.orgwww.ihinfo.org

Materials available

Contact: Alice Markey

2**National Child Health Day**

U.S. Department of Health and Human Services

Health Resources and Services Administration

Maternal and Child Health Bureau

Parklawn Building, Room 1805

5600 Fishers Lane

Rockville, MD 20857

(301) 443-2170

www.mchb.hrsa.gov

Contact: Cynthia Tibbs

8 - 14**Fire Prevention Week**

National Fire Protection Association

1 Batterymarch Park

Quincy, MA 02169-7471

(800) 344-3555 orders only

(617) 984-7275

public_affairs@nfpa.orgwww.firepreventionweek.org

Materials available

Contact: Peg O'Brien

9 - 13**National School Lunch Week**

School Nutrition Association
 700 South Washington Street, Suite 300
 Alexandria, VA 22314-4287
 (800) 877-8822

servicecenter@schoolnutrition.org

www.schoolnutrition.org

Materials available

Contact: Andrew Steele

11**SAVE (Stop America's Violence Everywhere) Today**

American Medical Association Alliance
 515 North State Street
 Chicago, IL 60610
 (312) 464-4470
 (312) 464-5020 Fax

AMAA@ama-assn.org

www.amaalliance.org

Materials available

Contact: Megan Pellegrini

12 - 20**Bone and Joint Decade National Awareness Week**

U.S. Bone and Joint Decade
 6300 North River Road
 Rosemont, IL 60018
 (847) 384-4010
 (847) 823-0536 Fax

usbjd@usbjd.org

www.usbjd.org

Materials available

Contact: Toby King

16 - 20**National Health Education Week**

National Center for Health Education
 Society for Public Health Education
 375 Hudson St.
 New York, NY 10014
 (212) 463-4053

ray@nche.org

www.nche.org

Materials available

Contact: Ray Marks

16**World Food Day**

U.S. National Committee for World Food Day
 2175 K Street, NW, Suite 500
 Washington, DC 20437
 (202) 653-2404

www.worldfooddayusa.org

Materials available

Contact: Patricia Young

20**National Mammography Day**

American Cancer Society
 1599 Clifton Road, NE
 Atlanta, GA 30329
 (800) ACS-2345

www.cancer.org

Materials available

Contact: none available

22 - 28

Respiratory Care Week

American Association for Respiratory Care
9425 North MacArthur Boulevard, Suite 100
Irving, TX 75063
(972) 243-2272
(972) 484-2720 Fax
marketing@aacrc.org
www.aarc.org
Materials available
Contact: Beth Binkley

22

International Stuttering Awareness Day

Stuttering Foundation of America
3100 Walnut Grove Road, Suite 603
P.O. Box 11749
Memphis, TN 38111-0749
(800) 992-9392
(901) 452-3931 Fax
info@stutteringhelp.org
www.stutteringhelp.org
Materials available
Contact: Jane Fraser

25

Lung Health Day

American Association for Respiratory Care
9425 North MacArthur Boulevard, Suite 100
Irving, TX 75063
(972) 243-2272
(972) 484-2720 Fax
marketing@aacrc.org
www.aarc.org
Contact: Beth Binkley

We welcome your participation. If you have news to share about publications, workshops, conferences, or know of others that would like to join the network, please e-mail

Irene Felicetti (ilf@umich.edu).
The Center for Health Promotion
<http://www.nursing.umich.edu/chp/>

